

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	George Gerba	Group No.:	2421
Serial No.:	09/929,506	Examiner:	D. Saltarelli
Filed:	08/14/2001	Conf. No.:	8229
For:	SYSTEM AND METHOD FOR DISPLAYING ADVERTISING IN AN INTERACTIVE PROGRAM GUIDE		

Commissioner for Patents

LETTER IN RESPONSE TO SUPPLEMENTAL NOTICE OF ALLOWABILITY

In response to the "Supplemental Notice of Allowability," dated August 20, 2009, enclosed is Applicant's replacement sheet of page 30 of the appendix to the specification regarding the missing content of the "display_row_package_count".

The Commissioner is hereby authorized to charge any additional fees or credit any overpayments to Deposit Account No. 50-1662.

Respectfully submitted,

POLSINELLI SHUGHART PC

/ Randy M. Canis /

Date: October 19, 2009

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